



# CHEESE BURGER RED

An easy drinking, velvety red blend that matches seamlessly with grilled foods, especially the almighty cheeseburger.

**80% MERLOT / 20% BARBERA**

**APPELLATION: PASO ROBLES HIGHLANDS**

**BOTTLED: JANUARY 30, 2017**

This wine was inspired by the cheeseburger. It's the all American food that is simple yet inspiring, full of flavor, and a symbol of summertime and family. We were introduced to "Cheeseburger Sunday" by our family friend Jack, and we adopted the tradition in our family 20 years ago. After all, shouldn't cheeseburgers have a specific day of the week devoted to them?

The burgers are thick and juicy, cooked over a white oak wood fire, with a huge piece of cheddar cheese melted right on top. The signature touch is a toasted English muffin instead of a bun.

The wine was created to team up with this great invention. It's smooth and jammy, bursting with red fruit so that it perfectly complements a slight char. The tannins are assertive but won't knock you off your chair. And yes, pair it up with any kinds of grilled foods; you'll get the point.

*"...this full-bodied red wine is designed for pairing with cheeseburgers and other grilled foods."* - Fox News

*"Don't wait for cheeseburger nights; enjoy this exceptional buy with any kinds of grilled foods"* - Examiner.com

*"...easy to drink red with just enough juiciness to play kindly to the salty richness of a fatty burger."* - SeriousEats.com

*"...not only did it go well with the burger but it also was just a good stand-alone bottle of red wine."* - BurgerMayhem.com

*"A Top Ten Steak Wine"* - Fox News